



# Home Is Where the Tech Is: The Smart Home Technology Revolution

According to a recent consumer survey data from Frontdoor, Inc.\* most people in America use smart devices.

## Primary Stats

**61%** of today's homeowners currently own a smart home device.\*

**94%** of homeowners consider themselves early adopters of new technology.

\*While the survey included all generations over age 18, it was Gen Z (up to age 27) and Baby Boomers (ages 60 to 69) who lead the way in smart home device usage.

Gen Z (up to age 27) and Baby Boomers (ages 60 – 69) overwhelmingly agree technology has made their home life better.

**63%** of homeowners agree technology enables better connections with contractors for household repairs and maintenance.

**Only 46%**

of homeowners agree they possess all the necessary tools to address most home repair needs.

**Almost half (48%)**

of homeowners admit feeling overwhelmed by the maintenance their home requires of them.

## Smart home technology has revolutionized home management in so many ways:

### Automation and Control:

**1**

Devices enable homeowners to automate tasks, such as adjusting thermostats, turning lights on or off, and managing home appliances. Best of all, this level of automation allows users to control their home remotely through mobile apps or voice commands.

### Energy Efficiency:

**2**

Smart thermostats, lighting systems, and energy monitoring devices help homeowners optimize energy usage, leading to reduced energy bills and a more eco-friendly lifestyle.

### Security and Surveillance:

**3**

Smart home security systems offer advanced features like remote monitoring, live video feeds, motion detection, smart door locks and alerts, enhancing overall home security and providing peace of mind.

### Smart Appliances:

**4**

Appliances equipped with smart technology – refrigerators, ovens, washing machines, and other devices – offer features can be controlled and monitored remotely.

### Integration and Interoperability:

**5**

Many smart home devices can be integrated into a single, cohesive system. Homeowners can use platforms like Amazon Alexa, Google Assistant, or Apple HomeKit to connect and control various devices.

### Health and Wellness Monitoring:

**6**

Smart home devices can contribute to health and wellness monitoring. For example, wearable devices can be connected to smart home systems to provide insights into sleep patterns, physical activity, and overall well-being

### Voice Control:

**7**

The rise of voice-activated assistants like Amazon Alexa and Google Assistant has made it easier for homeowners to control smart devices using voice commands.

### Remote Home Monitoring:

**8**

Whether you're at work or on vacation, smart home technology allows you to remotely monitor and control your home. This includes checking security cameras, adjusting thermostat settings, and receiving alerts about any unusual activities.